Dear Party Leaders,

As sector leaders across sport, physical activity, health, and business, we are united in **calling for all parties to commit to making the UK the most active nation in Europe, as part of the sector’s #TakeTheLead campaign.** The UK currently sits joint 11th for physical activity levels among 15 comparable nations. By taking the lead, we can unlock our sector’s huge potential to significantly improve the UK’s health economy, and society.

Sport, recreation and physical activity unite our nation, bind our communities together across all ages, abilities and backgrounds and make us healthier, happier, more productive and more prosperous. By supporting more people to be more active, we can help take the pressure off the NHS, boost the productivity and economic growth of the working age population by helping more people to stay in work, improve overall health and wellbeing and create more connected, inclusive communities. If we were to become the most active nation in Europe, it would:

* **Grow the economy** – by increasing GDP by £3.6bn every year
* **Reduce the burden on the NHS** – by cutting spending on preventable disease by £1bn every year
* **Improve people’s life satisfaction** – by increasing wellbeing benefits to the value of £71bn every year.

During this General Election campaign, you are making your case for leading the country over the next five years. To overcome our national health crisis and deliver economic growth, we believe you must commit to the ambition of making the UK the most active nation in Europe and work with the industry to deliver this vision.

As set out in our campaign, the following steps will help us to realise this ambition together:

* **Unlock access:** remove the barriers that stop people from participating in sport, recreation and physical activity; improving access, affordability and usability of our spaces and places.
* **Build a habit for life:** put PE, school sport and physical activity at the heart of children’s lives in schools and communities, with every child getting at least 60 active minutes a day.
* **Red card to red tape**: reduce tax, regulatory and compliance burdens on the sector so it can focus on what it does best – getting people active and engaged in sport, recreation and physical activity.
* **Strengthen the squad**: retain and grow the people who make sport, recreation and physical activity happen every day – its paid workforce and volunteers.
* **Power a prevention**-**first approach**: embed sport, recreation, physical activity and movement within community health and care systems to improve population health and wellbeing.
* **Tackle inequalities:** use a place-based approach to breaking down barriers and ensureeveryone can get active, through a relentless focus on making sport, recreation and physical activity more inclusive.
* **Enhance our places and spaces:** protect and improve the quality of the natural environment, and better harness the built and urban environment to enable and encourage more people to be active.
* **Back our world-class athletes and events:** invest in and leverage the power of elite competitions and events to inspire participation, boost civic pride and enhance soft power.

We are united in the belief that the health of the nation and the health of our economy are inextricably linked. The next Government has a unique opportunity to harness the full potential of the sport, recreation and physical activity

sector by committing to this bold ambition, which would be transformative for communities across the UK. We ask you to #TakeTheLead.

Yours Sincerely,

The National Sector Partners Group (NSPG) and supporters (signed):

**NSPG:**

Active Partnerships

The Chartered Institute for the Management of Sport and Physical Activity (CIMSPA)

The Sport for Development Coalition

The Sport and Recreation Alliance

ukactive

The Youth Sport Trust

**Signatories:**

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| Abbeycroft Leisure  |
| Access Sport  |
| Action Group PR  |
| Active IQ  |
| Active Luton  |
| Active Pregnancy Foundation  |
| Activity Alliance  |
| Alliance of Sport in Criminal Justice  |
| Advanced Wellbeing Research Centre  |
| Airius  |
| Alliance Leisure  |
| Angling Trust   |
| Anytime Fitness  |
| Archery GB  |
| Arthritis Action  |
| Asian Sports Foundation   |
| Association for Physical Education  |
| Association of Colleges Sport  |
| Asthma + Lung UK  |
| BaseballSoftballUK  |
| Basketball England  |
| BH Live  |
| Bigwave Marketing  |
| Boccia England  |
| Bolton Arena  |
| Bowls Development Alliance  |
| Bowls England  |
| Brio Leisure - Cheshire West & Chester Leisure CIC  |
| British American Football  |
| British Association of Sport Rehabilitators  |
| British Cycling  |
| British Equestrian Federation  |
| British Fencing  |
| British Gliding Association  |
| British Gymnastics  |
| British Horseracing Authority  |
| British Horse Society  |
| British Judo  |
| British Mountaineering Council   |
| British Nordic Walking  |
| British Obstacle Sports  |
| British Orienteering  |
| British Para Table Tennis  |
| British Rowing  |
| British Shooting  |
| British Society of Lifestyle Medicine  |
| British Sub-Aqua Club  |
| British Taekwondo  |
| British Universities & Colleges Sport  |
| British Weightlifting  |
| British Wheelchair Basketball  |
| British Wrestling  |
| Bury Leisure  |
| Business for Health   |
| Canoe Camping Club  |
| Club Kingswood  |
| Coach Core  |
| Code Fitness  |
| CSSC Sports and Leisure  |
| David Lloyd Clubs  |
| DDMix  |
| Dyaco  |
| Edinburgh Leisure  |
| England Touch  |
| England and Wales Cricket Board  |
| EGYM  |
| EMD UK  |
| Endurance GB  |
| England and Wales Cricket Board  |
| England Athletics  |
| England Hockey  |
| England Lacrosse  |
| England Netball  |
| England Squash  |
| English Amateur Dancesport Association  |
| English Indoor Bowling Association  |
| EuropeActive  |
| Everybody Health & Leisure  |
| Everyone Active  |
| Faculty of Sports & Exercise Medicine  |
| Fearless Women  |
| Fit Hire Limited  |
| Fitmedia  |
| Fitness First  |
| Focus Awards  |
| Foundry  |
| Freedom Leisure  |
| FTC Gym  |
| Future Fit Training  |
| GB Boxing  |
| GB Snow Sports  |
| GB Wheelchair Rugby  |
| Gladstone  |
| GLL  |
| GM Active  |
| Goalball UK  |
| Good Boost  |
| Gravesham Community Leisure  |
| Greenhouse Sports  |
| GymBox  |
| Haringey Sports Development Trust  |
| Horsescotland  |
| Hurlingham Polo  |
| Hutchison Technologies Ltd  |
| Imperial Society of Teachers of Dancing  |
| InBody UK  |
| Independent Gyms  |
| IndigoFitness Ltd  |
| Intelligent Health  |
| Inverclyde Leisure Trust  |
| Junior Adventure Group  |
| Keep Fit Association  |
| Kew Green Group Limited  |
| Kickboxing GB  |
| Laban Guild International  |
| Lampton Leisure Limited  |
| Language of Dance Trust  |
| Later Life Training  |
| Lawn Tennis Association (LTA)  |
| Leeds City Council - Sport  |
| Leisure Energy  |
| Leisure Labs  |
| Les Mills Fitness UK Limited  |
| Life Fitness  |
| Life Leisure  |
| Lifestyle Fitness  |
| London Sport  |
| Love Recruitment  |
| Matrix  |
| MAVERICKS Life Co  |
| Merrithew  |
| Miha Bodytec GmbH  |
| Mind  |
| Mosaic Group  |
| Movember  |
| Move it or Lose it  |
| Move Technologies   |
| Muslim Sports Foundation  |
| Mytime Active  |
| Myzone  |
| National Association of Teachers of Dancing  |
| National Centre for Sports & Exercise Medicine - Sheffield  |
| National Indoor Climbing Award Schemes  |
| National Orthopaedic Alliance  |
| National Trails  |
| NextGen EHS  |
| Northern Counties Dance Teachers Association  |
| Nuffield Health  |
| Oldham Active  |
| Oldham Community Leisure  |
| On The Mend  |
| Orbit4  |
| Orthopaedic Research UK   |
| Outdoor Industry Association  |
| Paddle UK  |
| Parkour UK  |
| Parkwood Leisure  |
| Pendle Leisure Trust  |
| Places Leisure  |
| Play England  |
| PlayInnovation  |
| Plymouth Active Leisure  |
| Pozzoni Architecture Ltd  |
| Precor Fitness Limited  |
| Proinsight  |
| PureGym  |
| Quartz Sequoia Events Ltd (Elevate)  |
| Quikswitch  |
| Quoox  |
| Right Directions (Management) Ltd  |
| Rounders England  |
| Royal Society for Public Health  |
| Royal Yachting Association  |
| Rugby Football League (RFL)  |
| Rugby Football Union (RFU)  |
| Sandwell Leisure  |
| SCL Education Group  |
| Sense  |
| Shapemaster Global (Innerva)  |
| Skateboard GB  |
| Special Olympics GB  |
| Sport for Confidence  |
| Sport 4 Life UK  |
| Sport in Mind  |
| Swimming Teachers Association (STA)  |
| Strategic Leisure  |
| StreetGames  |
| Surfing England  |
| Swim England  |
| Swimming Teachers Association  |
| Table Tennis England  |
| Technogym UK Ltd  |
| The Adult Cerebral Palsy Movement  |
| The Grounds Management Association  |
| The Gym Group  |
| The Ramblers  |
| The Taskforce for Lung Heath  |
| Thomas Pocklington Trust  |
| Total Fitness   |
| Trafford Leisure  |
| Trail Riders Fellowship  |
| Trilogy Leisure  |
| Versus Arthritis  |
| Volleyball England  |
| Amy Williams MBE  |
| Women in Sport  |
| Wythenshawe Forum  Xplor  |
| Zoom Media  |
| 3 1 5 Fitness  |
| 3D Leisure  |
| 4GLOBAL   |
| Rebecca Adlington OBE  |
| Morgan Bolding  |
| Dame Darcey Bussell DBE  |
| Jacob Dawson  |
| Thomas Digby  |
| Charlie Elwes  |
| Dr Dale Esliger  |
| Rory Gibbs  |
| Professor Ben Kelly  |
| Professor Rosie Meek  |
| Dr Hayley Mills Ugo MonyeAdam Olaore |
| Professor Greg Whyte OBE |